

PRESS RELEASE 30.05.2022



THE NEW GRAVEL-SPEED

SCHWALBE INTRODUCES NEW G-ONE RS GRAVEL RACE TIRE AT UNBOUND

Road speed with cyclo cross grip: After intensive development and testing efforts, Schwalbe is proud to add a very special tire to its five-tire gravel quiver, G-ONE RS. Schwalbe's fastest gravel tire.

2015, when gravel was just a new word with little meaning to many cyclists, Schwalbe launched its first dedicated gravel tire, the G-ONE Allround. Seven years later Gravel has grown into a full-on cycling segment with specific new products, events and a spirit that gave the cycling community a fresh perspective.

Racing has always been a very important driver for Schwalbe and the R&D Team, and the continued evolution of gravel racing offers additional motivation. After Amity Rockwell won Unbound in 2019 on a pair of G-ONE Allround and placed second on G-ONE R in 2021, it became clear more speed was needed.

The RS tire center piece has a special designed scale structure, zig-zagging herringbone, which depending on the rotation direction will give the rider more braking traction or steering grip - and make the tire go super-fast. To maximize the benefit of these characteristics, the G-ONE RS has different rolling directions for front and rear wheel use.

G-ONE R has the grip but additional speed was the goal, now G-ONE RS has 20 % less rolling resistance compared to the R. To solve the rolling efficiency of the tire a semi-slick version was the clear direction Schwalbe needed to go. The inspiration for matching grip came from Schwalbe's own cyclo cross tire X-One-Speed.

THE PERFORMANCE OF THE G-ONE RS IS THE SUM OF:

- + Super Race Carcass
- + V-Guard puncture protection
- + Addix Race compound





TECH INNOVATION

ALD-2

SCHWALBE TECH INNOVATION 101

The Super Race carcass was first introduced in Schwalbe's flagship road tire: the PRO ONE. It gave speed advantage, suppleness, grip und puncture protection to IRONMAN World Champion Patrick Lange during his win at Kona in 2018. The technology now carries over into the top Schwalbe MTB Racing tires Racing Ralph and Racing Ray, taking the win at the 2022 Cape Epic under the Speed Company Racing Team of Lukas and Georg.

SEMI SLICK WITH SPECIAL GRIP

The unique shaped scale shape center profile of the G-ONE RS has a special design aspect to it. Giving it additional steering grip or braking power depending on the rotation direction and of course way more speed.

THE G-ONE RS IS AVAILABLE IN THE FOLLOWING SIZES

35 mm for cyclo-cross frames and the new category of Endurance Road bikes, for bikes with less tire clearance 40 mm for all those who want to race beyond their limits 45 mm Schwalbe for all who look for extra grip, snakebite protection and comfort, more off road use

Options: Of course, you can mix G-ONE R and G-ONE RS

PLEASE NOTE: Availability starts at the end of August 2022

FOR BEST POSSIBLE TIRE PRESSURE PLEASE CONSIDER

Rider weight - Riding Style - Where you ride - tire width - rim width

RACE PROVEN

Even before Schwalbe G-ONE RS will take on its first edition of Unbound, the tire has already been race-tested and race proven on serious gravel race action at the Girona's, 200 km "The Traka" race. Dutch rider Ivar Slik took the win it in a breath-taking sprint after 6.26 hours racing.

Jasper Ockeloen won the Gravel Locos on G-One RS ahead of Ivar Slick after 7.16 hours racing.

SCHWALBE-ATHLETES AT UNBOUND (SELECTION)

Ivar Slik, Paul Voß, Amity Rockwell, Jasper Ockeloen, Rob Britton, Erwin Sikkens, BrittLee Bowman

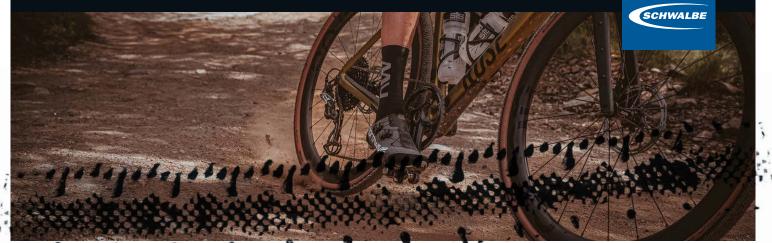
SCHWALBE: FOR EVERY CYCLIST THE PERFECT TIRE

Schwalbe has been developing cycling tires since 1973. Technology Innovations, tire designs, development and testing are happening at the Schwalbe headquarters in Reichshof, Germany. Schwalbe partner Hung-A in Asia is exklusively producing all tires. Schwalbe has set pioneering standards in cycling tires with, Marathon, Racing Ralph, Magic Marry, PRO ONE and G-ONE R.

In Addition to developing and producing innovative cycling products, Schwalbe is investing a similar amount of energy into developing innovative solutions to recycle tubes and tires, since 2011.

A LITTLE AWARENESS WARNING:

Adapting from your current gravel tire to the new Schwalbe G-ONE RS could take you some time. For example, if you've been enjoying the consistent, predictable cornering feel of the G-ONE R thanks to the even all-around profile. The new G-ONE RS will in contrast give you instant feedback when cornering. With two pronounced profile sections, transitioning from the semi-slick center tread to the grippy shoulder blocks will result in immediate feedback to the rider. Once you begin to corner with increased speed, you will become addicted to it - Speed beyond your limits. VIP - you have to find your personal best tire pressure.



Gravel your style - That's how Schwalbe shows its commitment and expertise to develop the right tire for every gravel rider - since 2015.



2015 - G-ONE ALLROUND

The first Allround gravel tire with a wide range of use. Turned Cyclocross bikes into gravel bikes 35 mm for Cyclo Cross, 40 mm first gravel tire, Tubeless -Road and offroad use - Icon



2016 - G-ONE SPEED

Initally designed for Paris Roubaix. Became the most popular and successful Beach racing tire - Dutch Champions love Schwalbe G-ONE Speed



2017 - G-ONE BITE The tire for rougher terrain 40 mm, 45 mm and 50 mm more security



2019 - G-ONE ULTRABITE Special mud tire - maximum bite and grip for tough, steep and muddy conditions



2021 - G-ONE R The first specific Gravel Racing tire with mtb grip. Carcass from road tire PRO ONE

with special Boomerang profile for

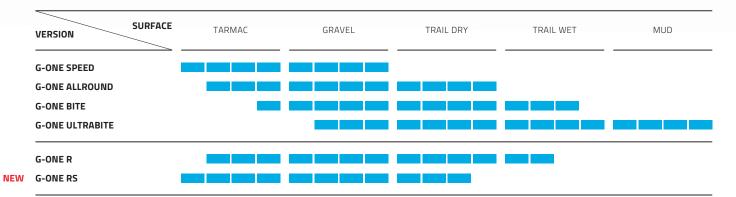
perfect traction

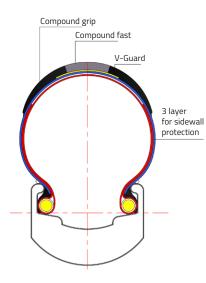


2022 - G-ONE RS The fastest - road speed with cyclo cross grip

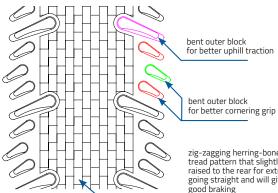


GRAVEL – BEST USE





	G-ONE RS		
SIZE	35-622	40-622	45-622
WEIGHT	410g	445g	505g
COMPOUND	Addix Race	Addix Race	Addix Race
VERSION	Super Race	Super Race	Super Race
PUNCTURE PROOF	V-Guard	V-Guard	V-Guard
SEAL	TLE	TLE	TLE
PRESSURE	Max. 4.5 bar	max. 4.5 bar	max 4.0 bar
LOAD	75kg	70kg	70kg
EPI	67	67	67
PRICE	72,90€	72,90€	72,90€



zig-zagging herring-bone-like tread pattern that slightly raised to the rear for extra grip going straight and will give a good braking





SPEED BEYOND YOUR LINITS

Road speed with cyclo cross grip – the new G-One RS. Schwalbe´s fastest Gravel tire, 20% less rolling resistance compared to the G-One R. The new Gravel speed. First Race, first Win: The Traka, Girona. Congrats Ivar - keep pushing your limits!

RACE PROVEN

2019 G-One Allround – Unbound Amity Rockwell 1st

- 2021 G-ONE R Unbound Amity Rockwell 2nd 2022 G-One RS The Traka Girona 1st. Ivar Slik
- G-One RS Gravel Locos 1st Jasper Ockeloen and 2nd Ivar Slik